



The Diamond Ball

A Regency Themed Gala

MAY 24, 2025 | 1800 HRS
MARINERS CENTRE



EVENT OVERVIEW

Pray, transport thyself to the resplendent world of the Regency era, where elegance and refinement reign supreme. Partake in an evening of exquisite dining, lively amusements, and most singular performances inspired by the celebrated and popular Netflix series. This grand occasion shall serve to benefit three local charitable organizations, all whilst affording guests an experience unparalleled in its magnificence—an opportunity most befitting for sponsors to display their noble brands before a discerning and captivated assembly.

The aim of The Diamond Ball is to grant its attendees a glimpse into the esteemed society of the Ton, allowing them to revel in a night of gaiety, grace, and generosity, all in aid of most worthy causes. Expect to encounter characters brought to life, the splendor of ballroom dancing, and diversions aplenty to delight and enchant.

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The Diamond Sponsor level offers premier visibility and exclusive benefits at the gala. This is the highest level of sponsorship, ensuring that your brand is recognized as a leading supporter of this elegant event.

Benefits Include:

Branding and Visibility:

- Logo placement at the entrance and throughout the event space on prominent signage (e.g., step-and-repeat, banners, and digital screens).
- Full page in the event program.
- Recognition as the "Diamond Sponsor" in event press releases, email newsletters, and social media posts.
- Company name/logo displayed prominently on keepsake event ticket.

Exclusive Access:

- Duke & Duchess admission with seating for eight (8) guests at a VIP table with personalized table service.
- A themed gift for all attendee's will be adorned with your company logo.
- Opportunity to speak during the event (welcome remarks).
- Company logo on table place cards.

Event Recognition:

- Thank-you message in the event's digital communications.
- Social media acknowledgement before, during, and after the event.

Two Available Sponsorships



The Sapphire Sponsor package provides significant visibility and engagement, positioning your brand as a key supporter of the gala with ample opportunities for recognition.

Benefits Include:

Branding and Visibility:

- Logo placement on event signage and in the event program.
- Named sponsor of select event aspect (Champagne tower, Signature cocktail, Entertainment area, Promenade walk, Queen's throne, etc.)
- Recognition as the "Sapphire Sponsor" in event press releases and social media posts.

Exclusive Access:

- Duke & Duchess admission with seating for four (4) guests at a prominently placed table.

Event Recognition:

- Thank-you message in the event's digital communications.
- Social media acknowledgement before, during, and after the event.

Six Available Sponsorships



The Amethyst Sponsor package offers a strong presence at the event, providing valuable exposure and a chance to be associated with the gala in a meaningful way.

Benefits Include:

Branding and Visibility:

- Logo placement in the event program.
- Recognition as the "Amethyst Sponsor" on event signage.
- Company name/logo mentioned on social media.

Exclusive Access:

- Viscount & Vicountess admission with priority seating for two (2) guests.
- One (1) complimentary beverage ticket per guest.

Event Recognition:

- Thank-you message in the event's digital communications.

Ten Available Sponsorships



Be a part of the evening in a unique way. Your brand will be associated with a select area of the evening, creating a unique overall experience for each guest.

Areas Available

Coat Check

Silent Auction

Two Shilling Toss Activity

Balloon Blitz Activity

Tavern/ Refreshment Station

Stage

Catering/ Meal

Dance Floor

Your brand will be represented as the official sponsor of the area or activity you select with your logo displayed and program acknowledgement.



A night with the Ton

\$1200 + HST

Splurge for a night with the Ton, you and your business will enjoy a truly royal experience.

Benefits Include:

Branding and Visibility:

- Business name in the event program.
- Business name mentioned on social media.

• **Exclusive Access:**

- Viscount & Viscountess admission with seating for eight (8) guests at a prominently placed guest table.

• **Event Recognition:**

- Thank-you message in the event's digital communications.

Upgrade your table to the Duke & Duchess Package for \$400



Ticket Packages

Viscount & Viscountess, \$150+HST per person

Details

- Entry into the event at 1800hrs.
- Welcome glass of champagne or sparkling cider.
- Commemorative individual, couple or group photo with professional photographer.
- Catered three course meal.
- Access to all fundraising games and auctions.
- Access to cash bars and signature cocktail station.
- Live entertainment throughout dinner, transitioning to evening dance.

Duke & Duchess, \$200+HST per person*

Details

- Entry into the event at 1730hrs.
- All offers of the Viscount & Viscountess package.
- Priority table with a dedicated server.
- Two (2) complimentary beverage tickets.
- Photo and meet & greet with our very own Queen.

The Royal Package, \$995+HST per couple*

Details

- Entry into the event at 1730hrs.
- All offers of the Duke & Duchess package.
- Open bar through cocktail hour, 1730-1900hrs.
- Overnight stay at the Rodd Grand Yarmouth with themed welcome basket.
- Chauffeured service from hotel to event and return at end of night.
- Seating at the Royal Head Table.
- Recognition within the program.
- Late night charcuterie grazing board for two.

* Limited Availability



The Diamond Ball

CHARITABLE PARTNERS

The overall mission of the gala is to raise funds for local charitable groups who give back to the community in meaningful ways. This year The Diamond Gala will support the following organizations.

Acts of Kindness Society

Serves and delivers an average of 600 free meals every Saturday to the community. Assists in stocking local free pantries, distributes food vouchers and hampers to those in need. Overall helps in any area of food insecurity in the local area.

South West Nova Transition House Association (Juniper House)

Juniper House provides safe shelter, 24hr crisis line and outreach services to women & their children who have experienced violence or abuse. Juniper House is celebrating 40 years in service in 2025.

Tri County Pregnancy Centre

Provides support to individuals facing crisis through assessment, ensuring safety, exploring alternatives and providing support materials. Assist with clothing, food, education, fuel cards and more.



WHY SPONSOR

By supporting The Diamond Ball, your brand will be aligned with a high-profile, luxurious event that draws a distinguished audience. Not only will you showcase your brand to a wide array of potential customers, but you will also be directly contributing to local charitable groups, helping to make a meaningful impact in the community.

We look forward to partnering with you to make this event a grand success!
For more information or to secure your sponsorship, please contact:

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